



Sponsorship Policy

The Ngātiwai Trust Board shall have sole discretion for determining the sponsorship arrangements it enters into. Sponsorship opportunities include but are not limited to educational programmes, forums and special events.

Determination of sponsorship will be made by the Board of Trustees on the recommendation of the Finance and Executive Committee, based on specific criteria that have been approved by the Board of Directors and the Committee.

Requesting parties shall use a Sponsorship Request Form (*see attached*) to request monies, and this information shall be used in determining whether or not the sponsorship is a worthwhile event that meets Sponsorship Policy.

Criteria:

The sponsorship should meet at least one of the following criteria:

- The sponsorship is in direct alignment with the Ngātiwai Trust Board mission, which is:

“Kia tū rangatira te iwi o Ngātiwai”

- The sponsorship demonstrates a tangible economic value for the Board, or
- The sponsorship demonstrates a tangible strategic value for the Board, or
- The sponsorship demonstrates a tangible cultural value to the Board.

Process:

Requests for sponsorship must be made in writing to The Board. A form is available for download from the Board’s web site.

Once a sponsorship activity is entered into, the Board will supply its logo for use in any promotional materials for the event. Upon conclusion of the sponsorship arrangement, the Board will evaluate the success of the sponsorship and the value to the Board.

Sponsorships are not automatically renewable, and requests must be resubmitted and reviewed each year.



NGĀTIWAI TRUST BOARD – Sponsorship Request Form

Name of event or programme: _____

Requesting organization: _____

Event, date, time and location: _____

Target audience: _____

Description of event: _____

Amount requested: _____

Why are you requesting Ngātiwai Trust Board sponsorship?

Are other sources of funding available? If yes, please list:

The mission of the Board is:

“Kia tū rangatira te iwi o Ngātiwai”

How does this programme or event tie into the mission of the Board’s Mission? Publicity opportunities for the Board as a sponsor

Name of person completing form: _____

Registered Marae of Ngātiwai: _____

Phone: _____

Address: _____

Email: _____

Other pertinent information:

Feel free to use additional sheets for expanded narrative and attach supplementary material.

Submit this form to the Board at least one month prior to your event/function to:

Ngātiwai Trust Board Secretary

Ngātiwai Trust Board

P O Box 1332

Whangarei

Ph: (09) 4300939

Email: secretary@ngatiwai.iwi.nz